

JC772 U.S. PTO
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UTILITY PATENT APPLICATION TRANSMITTAL

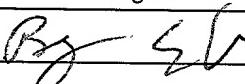
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Address to: Commissioner for Patents Box PATENT APPLICATION Washington, DC 20231	Attorney Docket No.	BEU/HK/KONTOGOURIS .
	First Named Inventor (or identifier)	Leandros KONTOGOURIS
	Total Pages	58

Transmitted herewith is a patent application under 37 CFR 1.53(b).

Entitled:	ADVERTISING SYSTEM AND METHOD WHICH PROVIDES ADVERTISERS WITH AN ACCURATE WAY OF MEASURING RESPONSE, AND BANNER ADVERTISEMENT THEREFOR		
<p><input checked="" type="checkbox"/> 1. Submitted herewith are the following:</p> <p><u>44</u> pages of specification. <u>1</u> Abstract. <u>13</u> sheets of drawings (Figs. 1-21). <u>49</u> claims. <u>0</u> Oath/Declaration signed by each inventor. <u>0</u> Preliminary Amendment. <u>0</u> Information Disclosure Statement(s). <u>0</u> pages of Form PTO-1449, and one copy of each document listed thereon. <u>0</u> Assignment of the invention, Cover Sheet, and payment of the \$_____ recordal fee. <u>0</u> certified copy of application no. _____ filed in _____. Priority is claimed. <u>1</u> check in the amount of <u>\$656.00</u>.</p> <p><input checked="" type="checkbox"/> 2. SMALL ENTITY STATUS IS ASSERTED pursuant to 37 CFR 1.27 for this application.</p> <p><input checked="" type="checkbox"/> 3. The Commissioner is authorized to credit any overpayment and charge any deficiency in any fees required under 37 CFR 1.16 and/or 1.17, to Deposit Account No. 02-0200.</p> <p><input type="checkbox"/> 4. Insert before the first sentence of the specification: -- This application claims the benefit of provisional application number _____ filed _____. --</p> <p><input type="checkbox"/> 5. Insert before the first sentence of the specification: -- This application is a Continuation-in-part of nonprovisional application number _____ filed _____. --</p> <p><input type="checkbox"/> 6. Other: _____.</p>			

The registered practitioners representing applicant(s) are J. Ernest Kenney, Reg. No. 19,179; Eugene Mar, Reg. No. 25,893; Richard E. Fichter, Reg. No. 26,382; Thomas J. Moore, Reg. No. 28,974; Joseph DeBenedictis, Reg. No. 28,502; and Benjamin E. Urcia, Reg. No. 33,805.

THE FILING FEE IS CALCULATED AS FOLLOWS				Basic Fee.	\$710.00		
Total Claims:	49	- 20 =	29	X \$18 =	\$522.00		
Independent Claims:	4	- 3 =	1	X \$80 =	\$80.00		
Correspondence Address: BACON & THOMAS, PLLC 625 Slaters Lane, 4th Floor Alexandria, VA 22314-1176			Multiple Dependent Claim (add \$270.00):				
			Subtotal			\$1312.00	
			50% Reduction if Small Entity Status:			\$656.00	
Phone: 703-683-0500		Fax: 703-683-1080	Total		\$656.00		
Date:	Name:		Signature:		Reg. No.		
December 22, 2000	BENJAMIN E. URCIA				33,805		